

search phrases:

“Community Media Archive”

“Community Media Archive Wiki”

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<https://goo.gl/DZ9qJ9>

Selecting an Archive Partner

- Shared Values
- Longevity
- Commitment
- Openness vs. LockIn
- No Limits on Size or Media Format
- Price





Community Media Archive

- an attempt to solve VideoOnDemand for Access Humboldt
- a [collection](#) hosted by the Internet Archive
- 240,000+ videos from 235 Access Centers and Govt. entities
- 44 Access Centers have contributed video — “DIY Archiving”
- More than 9 million downloads
- 147TB of “original” video files (not “derivative” formats)

Scope of the Internet Archive

- nonprofit digital public library - founded 1996
- 24+ million items (books, videos, audio, live music, games, software)
- 453+ billion web pages in the Wayback Machine
- Goal is “Universal Access to All Knowledge”
- [Documentary](#) about the Internet Archive

Community Media Archive Vision

- A collection of broadcast quality, locally produced shows with sufficient descriptive information that are freely shareable
 - Good!
- Archive as the hub of a sharing/distribution system for broadcast quality video between access centers
 - DoubleGood!

Creative Commons License

- allow creators to retain copyright while allowing others to copy, distribute, and make some use of their work
- no need to contact rights holder for covered uses
- 6 different levels
- international versions
- please label your media appropriately on all hosting providers

Metadata Matters!

- Key to “Discoverability” in an online world
- Bridge between Cablecasting and new forms of video distribution
- It’s what feeds Search Engines and Relevance Ranking algorithms

The Archive adapts to us!

- security model allows for admin rights to sub collection without parent rights
- “broadcast_ready” collection - MPEG2 auto derived from your original
- stop parameter allows video clips
- RSS output of (advanced) search results
- runtime shown on items detail page

more Archive adaptations

- torrent file created for every video uploaded to the CMA
- RSS feed includes MPEG2 format and torrent file
- allows automated downloading of new items in a collection or advanced search
- metadata available in XML, CSV, JSON formats

Civic Video Tagging Project

- started with request from DeeDee Halleck for a playlist of videos
- we requested the ability to play clips from an archived video
- archive.org added stop=nnn parameter
- [hyperlinked](#) PDF meeting agendas
- poor man's Granicus - meeting [video](#) with associated PDF agenda
- see Community Media Archive [wiki](#) for more details

Series found on the Internet Archive - links to RSS Feeds

- [Big History Project](#)
- [Media Edge](#)
- [PopTech](#)
- [Peak Moment](#)
- [Rompeviento TV](#)
- [TedTalks](#)
- [The Royal Society for the Arts](#)
- [Veterans Helping Veterans](#)

Youtube —> Archive Project

- catalog use of Youtube/Vimeo by Access Center, Government, Schools and Libraries
- add new video's metadata and thumbnails weekly, update statistics
- develop a semi automated way of downloading, enhancing metadata and archiving the Youtube/Vimeo channels
- easiest method of archiving video
- “Archiving as a Service” vs. “Do it Yourself” Archiving

Thanks!

- To Brewster and the Internet Archive staff
- To Sean and Access Humboldt for underwriting the CMA effort
- To the Access Centers that have contributed video to the CMA
- To Eureka City Schools & HCOE for the 1 Gb/s network connection
- Go forth and Archive!

More Information

- These slides: <https://goo.gl/DZ9qJ9>
- Community Media Archive wiki: <http://goo.gl/Wx5m8>
- [Documentary video](#) of the Internet Archive
- [More photos](#) by Jason Scott of the Internet Archive
- john@accesshumboldt.net

