

→ **Community Media Archive**

Background

- from software to concept
  - software was our first "product"
  - integrate Princeton playback server with archive.org
  - integrate Facil scheduling
  - knowledge sharing more broadly useful than software
  - lower barrier to entry for other centers than software
- evaluated other video sharing sites for automation potential
- partnered with Internet Archive
  - access to their technical people
  - assigned a Collection Manager
- created a Community Media Collection for all centers
  - each center gets their own collection

The Internet Archive

- Mission - universal access to all human knowledge
- Brewster's TED Talk Dec 2007
- strong, trusted partner
- other video sharing sites subscribe to RSS feeds

What is it?

- collection of the Internet Archive
- landing page for your center
- stores original formats you upload
- transcodes into multiple formats
- no charge
- source of cc licensed content
- global audience for your presenters

How to get started

- email john@accesshumboldt.net
- need upload bandwidth > 2Mb/s
- need sufficient staff time
- get archive.org userid
- notify Collection Manager of center name and archive.org userid
- select shows to upload
- need metadata for uploaded shows
  - title,description,duration,subject or keywords
- metadata can be edited after upload

Changes to your processes

- submission form
  - ok for web distribution
  - creative commons license options
  - tags or keywords from the submitter
- description added to shows bound for web
- curation
  - manage your digital assets
  - assemble "best of" local video festivals
  - select what to exchange with other centers
  - develop a method for attaching metadata to digital media
  - improve metadata over time

Future Possibilities

- next step for your center
  - incremental, experiential
  - relatively inexpensive
  - lessons learned will inform future projects
- automation
- integration w playback server
- integration w external website
- RSS feeds
  - allow members to subscribe to specific series
- integration with Miro
- PEG 1.5
  - exchange hard drives
- kiosks in public library
  - local copy of media center's collection
- self serve interface to burn DVDs for playback w/o computer
- classification
  - taxonomy - directed vocabulary
  - folksonomy - tagging